

# Eau Claire United

## Annual General Meeting Minutes

Monday, Aug 27, 2018, 7:00 pm, Eau Claire Indoor Sports Center

Board Members Present: Gretchen Hudacek, Susie Shinnars, Kevin Vallez, Shamus Funk, David Donnelly, Jim Mitchell

1. Introductions: All present introduced themselves to the group and identified their ties to Eau Claire United Soccer.
2. Minutes from Jan 2018 AGM: Minutes from the January 2018 Annual General Meeting were read and accepted.
3. State of the Club Address from Vice President Shamus Funk
  - a. Past Year: The Invitational Tournament was a success with 99 teams participating. The club had several summer league teams qualify for state and the U11 boys won their state championship. Our club has completed the US Youth Soccer small sides mandate.
  - b. Present Season: The club has switched to an "all in one" service for website, registration and club communication. Initial feedback has been positive. The club's new tryout process was deemed a success, but improvements need to be made in its implementation. Club has made fall league optional, allowing teams to just play tournaments. Scheduling fall league has become more challenging as MYSA enforces stricter travel rules and club may have to adjust fall play accordingly.
  - c. Strategic Planning and Club Direction: The board has identified five areas that the club would like to concentrate on going forward.
    - i. Coach Development: EC United is the only local club with paid, certified coaching and this is our greatest asset. Mentoring and developing coaches, perhaps thru the hiring of a coaching director, is a primary goal for the club.
    - ii. Youth Program: EC United would like to explore ways to provide 5U-8U players with better coaching than currently available in Eau Claire youth soccer.
    - iii. Membership: The board has identified a need to increase membership at the U9/U10 levels to have enough players to form teams at the older levels. We need 15-18 players per team when teams play 11 v 11 (13U and up) therefore, thirty players at each age level are needed to form two complete teams. Working backwards from that number, U9/U10 needs to have 3 teams of 12 players.
    - iv. Become more inclusive: Board would like the club to be more inclusive of the Eau Claire community. Encouraging coaches and players to participate in service opportunities in the community. The board feels the club needs to be city wide by adding practice fields on the North side of town and partnering with North High soccer in addition to our ties with Memorial High school.
    - v. Facility Improvements: EC United would like to examine improvements in our practice spaces. Perhaps partnering with the city/school district to line more practice fields. We also are looking for solutions to indoor practice space shortages. Capital improvements to the EC Soccer Park, including lighting, are also part of our long-term plan.
4. Financial Update

- a. 2017/18 Review: Treasurer Gretchen Hudacek presented financial statements for 2017/2018 fiscal year.
  - b. 2018/19 Budget: New budget is conservative in nature, using the same expense estimates from the last budget that were not met in the previous fiscal year. Motion to accept 2018/2019 budget by Jim Mitchell, seconded by Susie Shinnars, passed by unanimous voice vote.
5. Bylaw Revisions: The following bylaw revisions were outlined and discussed.
- a. Board positions:
    - i. 6.3.1 Add "At the conclusion of their term, plays a nonvoting, advisory role for the Board for a duration of 1 year".
    - ii. 6.3.2 Add "Shadows the President with the intent of creating a smooth transition upon President turnover".
    - iii. 6.3.3 Add "Maintains the club's non-profit status".
    - iv. 6.3.9 Replace "At Large Representative" with "Volunteer Coordinator". Add "Recruits and coordinates volunteers for club activities and the club tournament". Add "Serves as the primary contact for club volunteers".
    - v. Add a Section 6.3.10 with position as described: Communications Director – Reviews external communications and press releases. Facilitates a transparent Board and club culture. Creates and sustains and active Social Media presence for the club. Arranges media coverage for club events.
    - vi. Add a Section 6.3.11 with position as described: Grants and Sponsorship Director - Coordinates sponsorship outreach efforts. Seeks and applies for local, state and national grants to support club functions.
    - vii. 6.5 Update with new 3-year cycles starting 2019. Include Grants and Sponsorship Director for the 2020 term. Include Communications Director for the 2021 term.
  - b. Financial: 8.3.2 Add "Disbursements exceeding \$1,000.00 shall require pre-approval form the Treasurer, and disbursements in excess of \$5000.00 shall require Board pre-approval.

Motion to approve revisions to bylaws by Jim Mitchell, seconded by Amanda Schmidt approved by unanimous voice vote.

6. Election of Board Members
- a. President: Tanya Hanson nominated Shamus Funk for the position of President. Seconded by Gretchen Hudacek. Shamus accepted the nomination. Vote was 9 yes, 0 no and 2 abstain.
  - b. Secretary: Jim Mitchell nominated David Donnelly for the position of Secretary. Seconded by Shamus Funk. David accepted the nomination. Vote was 9 yes, 0 no and 2 abstain.
  - c. Marketing: David Donnelly nominated D=Kevin Vallez for the position of Marketing Director. Seconded by Susie Shinnars. Kevin accepted the nomination. Vote was 9 yes, 0 no and 2 abstain.
  - d. Grants and Sponsorship Director: Gretchen Hudacek nominated Susan Peterson for the position of Grants and Sponsorship Director. Seconded by Susie Shinnars. Susan accepted the nomination. Vote was 10 yes, 1 abstain.
7. Open Discussion: Need to meet with Ron from Visit Eau Claire to better coordinate hotels for the tournament.
8. Adjournment: Motion to adjourn AGM by David Donnelly, Seconded by Jim Mitchell. Approved by unanimous voice vote. AGM adjourned at 8:49 pm.